

LaBrea Hancock Homeowners Association
Board Meeting – Tuesday, April 16, 2019

MINUTES

Board Members in Attendance:

Tammy Rosato
Michelle Owen
Jane Prentiss
Bob Eisele
Cathy Roberts
Jill Brown
Brad Jewett

Absent Board Members:

Justin Urcis
Bill Dannevik
Phil Messina
Genia Quinn

Block Captains, Guests,
Community Members:

Frank Rosato

The meeting of the Board was called to order by Tammy Rosato at approximately 7:40 pm

Approval of minutes from the March 19, 2019 meeting by voice vote.

It was announced that the LA Planning Department Purple Line TNP will be headed by Craig Weber. He is replacing Patricia Deifendorfer who is now the City of Long Beach. Gave an update on the Crenshaw Line's northern extension. All were encouraged to attend the session on April 25 at Pan Pacific to learn more about the five (5) potential routes. See attached flier.

Tammy reported that a young female pedestrian was hit on the corner of 6th & La Brea around lunch time a few days earlier. She was taken away by ambulance and is reportedly in stable, but serious condition. There was a discussion about the Uber and Lyft drivers stopping near the 6th & La Brea restaurant to pick up passengers. This creates a dangerous situation. As such, the Board approved two letters to be sent to CD4 regarding safety on 6th St and regarding LAPD sending patrols to monitor traffic.

Tammy reported that CD4 is close to securing some new signage to help keep people safe near that intersection and on 6th Street.

It was reported that 400 S. La Brea is installing new tarps to replace the ones covered with graffiti. The new tarps have been placed inside the fence, as such they are harder to tag. It was reported that cars are being unloaded in the evening and early morning hours. Nearby residents are instructed to call the LAPD when this occurs.

The results of the GWNC election were announced. Tammy Rosato was elected as the Area 6 representative and Cathy Roberts as the Alternate to serve on the GWNC Board.

Tammy provided some handouts regarding Bridge and Supportive Housing.

A handout on all the housing bills in Sacramento was shared along with information on the Planning Department's training sessions.

The meeting was adjourned at 9:10 pm.



April 17, 2019

Rob Fisher
Councilmember David Ryu
Hollywood Field Deputy
6501 Fountain Avenue
Los Angeles, CA 90028

Dear Rob -

I'm writing to you after the April 16th, 2019 La Brea Hancock HOA Board of Directors meeting. The Board discussed many topics, but 6th Street safety & traffic mitigation measures were top of mind once again. Our board has shared over the past couple of years numerous ideas in various emails and meetings, and understands that while funding is available, we still are apparently short on meeting some of LADOT's criteria for the recommendations we have made. In the meantime, we request that LAPD deploy motorcycle officers on 6th Street between Highland and La Brea on a daily basis during rush hour and lunch time. If they are visible and actively writing tickets, drivers will slow down, which will make 6th Street safer.

As you are aware, a young girl was recently hit by a Uber/Lyft driver while using the crosswalk at 6th and La Brea (a police report was filed). She suffered serious injuries and is receiving regular physical therapy, and is also seeing a trauma psychologist. I share this not to be dramatic, but because the La Brea Hancock Board is terrified that we will experience a fatality in our neighborhood without immediate action taken. We want to do everything within our power to protect neighbors from bad drivers and excessive speeding.

Thank you,

Tammy Rosato
President - La Brea Hancock Homeowner's Association



April 17, 2019

Rob Fisher
Councilmember David Ryu
Hollywood Field Deputy
6501 Fountain Avenue
Los Angeles, CA 90028

Dear Rob -

At our April La Brea Hancock HOA meeting this week we discussed a recent update from LAPD Wilshire. I have heard the same report at the March C-PAB meeting, MMRA's annual meeting, and again at the April GWNC Board meeting. Apparently for the past month all Senior Lead Officers and additional resources from Wilshire have been deployed to Melrose (between La Brea and Fairfax) as a tactical response to the spike in burglaries of the retail stores on Melrose and near Fairfax High School.

I have volunteered with LAPD Wilshire over the past 4 years, and I am a proud supporter. That said, knowing LAPD resources are often spread thin and that we need more officers patrolling in all basic car areas, many of us in the Wilshire community are paying for private patrol to supplement LAPD's efforts (\$100 - \$200/month per household). The La Brea Hancock Board does not understand why the Melrose BID or HOA have not joined forces to pay for private patrol for the same area 24/7 (with the cost being amortized by the restaurants, sneaker stores, pot dispensaries, etc.).

As reported by LAPD Wilshire's weekly "crime maps", our area consistently has the most burglaries. We need more patrol concentrated in our area, not less!

We respectfully ask for your guidance on this sensitive matter as quickly as possible.

Thank you,

Tammy Rosato
President - La Brea Hancock Homeowner's Association



Mid City West Community Council Transportation, Parking and Streetscape
 Committee Special Meeting
 Co-Sponsored by Greater Wilshire Neighborhood Council

Community Forum on the Crenshaw Line Northern Extension

Presentations by LA Metro and the City of West Hollywood

Thursday, April 25, 2019, 7:15-9:15pm

**Pan Pacific Recreation Center
 7600 Beverly Blvd., Los Angeles, CA 90036
 Limited Parking Onsite. Metered Parking on Beverly. No bike racks.**

***Five Possible Options - Get Involved - Public
 Comment Welcome and Encouraged***





JOIN US

to learn about the policies and regulations that guide the Department's environmental analysis, including the California Environmental Quality Act (CEQA).











RSVP
<http://bit.ly/P101Env>



QUESTIONS
planning.liaison@lacity.org

Planning 101 is an educational initiative led by the Department of City Planning, in collaboration with the Department of Neighborhood Empowerment

Planning for the Environment

Area	Location	Time
 Central Thursday, May 2	Los Angeles City College Student Union Multipurpose Room B 855 N. Vermont Ave.	6pm - 8pm
 South Monday, May 6	DWP Crenshaw Customer Service Center 4030 Crenshaw Blvd.	6pm - 8pm
 South Valley Tuesday, May 7	Canoga Park Senior Citizens Center 7326 Jordan Ave.	6pm - 8pm
 East Monday, May 13	Ramona Hall Community Center 4580 N. Figueroa St.	6pm - 8pm
 West Monday, May 20	Henry Medina Parking Enforcement Center 11214 W. Exposition Blvd.	6pm - 8pm
 North Valley Wednesday, May 22	Pacoima City Hall 13520 Van Nuys Blvd.	6pm - 8pm
 Harbor Thursday, May 23	Bannings Landing Community Center 100 E. Water St.	6pm - 8pm
 Webinar Wednesday, May 29	RSVP: http://bit.ly/P101Env	6pm - 8pm

As a covered entity under the Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and will provide upon request reasonable accommodation to ensure equal access to its programs, services, and activities.

If translation, American Sign Language, or captioning services are needed, please contact Jose Galdamez via email at jose.galdamez@lacity.org or call (818) 374-9895 three days (72 hours) before the event.

Si necesita servicios de traducción o Lenguaje de Señas Americano o subtítulos, comuníquese con Jose Galdamez por correo electrónico: jose.galdamez@lacity.org o llame al (818) 374-9895 tres días (72 horas) antes del evento.



BRIDGE HOUSING

THE FACTS

Bridge housing provides a temporary place to live for single individuals and families while they are supported to secure a permanent home.

People are connected to bridge housing through a government agency or a nonprofit organization. They stay in bridge housing for an average of three to six months while being matched to a permanent home.

How is Bridge Housing different from traditional shelters?

Bridge housing offers more support than traditional shelters. Spaces are not offered on a first come, first served basis. Instead, the opportunity to live in bridge housing is more often based on the vulnerability level of the individual person, with the most vulnerable prioritized. Vulnerability factors include mental health diagnoses, physical disability and length of homelessness.

Who does Bridge Housing help?

People of different ages, backgrounds, cultures and education levels who are struggling to find stable housing. Bridge housing helps people and families who have experienced homelessness for extended periods of time as well as people who are experiencing an emergency such as a job loss.

Why is Bridge Housing needed?

While ending homelessness requires more permanent housing solutions, temporary housing is still necessary to help people who cannot immediately be connected to a home. Bridge housing provides a safe place for single individuals and families to stay, but also serves as a place to offer supportive services to help with residents' long-term housing needs.

Are there operational standards for Bridge Housing?

Bridge housing is run by a professionally trained staff who have deep experience working with vulnerable populations who lack stable housing. There is a set of standards that residents must adhere to which often includes respect for fellow residents and staff, as well as a curfew to ensure that residents are back at the building each night.

For more information contact Frank Romero-Crockett at FRomero@unitedwayla.org.

WWW.EVERYONEINLA.ORG
[#EVERYONEIN](https://twitter.com/EVERYONEIN)



SUPPORTIVE HOUSING

THE FACTS

Supportive housing combines affordable homes with resources such as health and job services to help people successfully overcome homelessness and lead stable lives.



Residents of supportive housing:

- Have experienced long-term homelessness and/or have physical/mental health or substance abuse disorders.
- Are people of different ages, backgrounds, cultures and education levels who have struggled in the past to find stable housing.
- Have gone through traumatic life events such as domestic violence, a debilitating injury or illness, or a sudden loss of income.
- Are prioritized for housing based on vulnerability, such as having a physical disability.



In addition to safe, clean and stable homes, residents receive:

- Physical and mental health services
- Job training and life skills
- Addiction treatment
- Counselling and support groups
- And many other resources



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ENGAGEMENT

Be proactive — start early and often. Neighborhood concern often starts very early in the process. Don't try to "sneak the project by" the community.

Partner with community experts to shape your outreach strategy. This is an effective way to gain information that might make community outreach easier.

Avoid large group meetings. Consider housing tours, small focus-group style meetings and small group meetings with local leaders.

MESSAGING

Tips

- Avoid "permanent" and use "supportive housing"
- Use clear, direct, and jargon-free language
- Describe building units with humanizing words like "homes" and "apartments"
- Avoid describing building amenities and focus instead on supportive services.

Messengers Matter

Partnering with community leaders and trusted voices is key to successful outreach. The strongest messengers are trusted friends, community leaders and voices that are perceived to be impartial.

Key Messages



Humanize Homelessness

- Break down the stereotypes of homeless people as "undeserving" and "bad."
- Use messages that draw on compassion.
- Describe the factors and circumstances that lead to homelessness.



Emphasize Community Safety

- Share that people experiencing homelessness are often victims of crimes and need a safe community.
- Emphasize the presence of qualified staff on-site and, if it exists, a neighborhood liaison.
- Explain that tenants have leases with rules and standards that they must follow.



Explain Supportive Services

- Detail the types of services provided to residents, especially those with mental health diagnoses and/or addiction.
- Highlight employment programs and job training.
- Consider providing a "day-in-the-life" story of a tenant living in the building.



Clarify Tenant Selection

- Highlight that tenants are prioritized based on their level of vulnerability, such as mental and physical disabilities.
- Explain that efforts are made to place people in the same communities where they were experiencing homelessness.
- Share that new tenants must undergo a background check, sign a lease, and follow building regulations.